

# Eco Island Conference

26<sup>th</sup> March 2008

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Environmental Advisor

Liz Earle Beauty Co Ltd

# Introduction to Company / Organisation

- Established in 1995 by Liz Earle & Kim Buckland
- Britain's biggest independent Beauty Brand
- Our product range '*Liz Earle Naturally Active Skincare*' ships to over 90 countries worldwide
- Sales channels include: our award winning mail order service, our flagship store in London's Kings Road, 'Union', our Isle of Wight store, our website and also the best selling beauty brand on QVC

# Why Green?

- We take our social responsibility and impact on the environment very seriously
- we will always take a sustainable view on our business.
- We strongly believe that achieving excellence in our environmental and social performance is sound business practice.

# What we've done so far...

- Green Team
- Appointment of an Environmental Advisor.
- Commitment to recycle where appropriate
- Commitment to buy recycled products and raw materials where possible
- Use of products approved by the BUAV
- Use recycled stationery and vegetable based inks.
- Accreditation to BS EN ISO14001
- *Eco-Flo* protective chips in place of polystyrene
- ***The Green House*** – our state of the art new eco-office in Ryde.

# What we plan to do.....

- Continue to improve – most important!
- Implement a green travel policy
- Use 100% recycled paper in all of our publications
- Implement energy efficient measures through the purchase of renewable energy
- Seek to recycle our office waste, and our organic waste
- Re-evaluate packaging alternatives for our customers orders
- Provide an environmental induction to each new member of our team